Philips
Hairdryer

1600W
Foldable IonBoost

Europe's
No.1
Hairdryer Brand
2006-2011*
*Based on independent 2011 cumulated volume sales data for 17 European countries

HP4945/00

Great results with ionic care wherever you go

TravelCare Ionic dryer

Don't leave home without this hair dryer. The TravelCare Ionic is small enough to fit into any travel bag. Foldable, easy to use yet featuring 1600W of drying power and ionic hair care, it should be top of any packing list.

Less Hair Damage
- More Care with ion conditioning for shiny, frizz-free hair

Beautifully styled hair
- Narrow concentrator for focused airflow
- 1600W for gentle drying
- Three flexible settings for more control
- Cool Shot sets your style

Easy to use
- Dual voltage for worldwide use
- 1.8 m power cord
- Travel pouch included
- Easy storage hook for convenient storage
- Foldable handle for easy portability

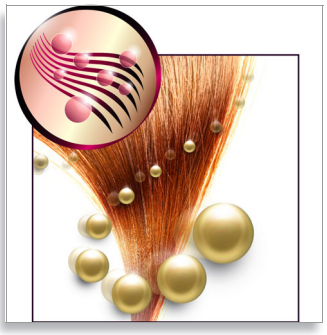
PHILIPS
sense and simplicity

Hairdryer
1600W Foldable IonBoost

HP4945/00

Highlights

Ionic Care

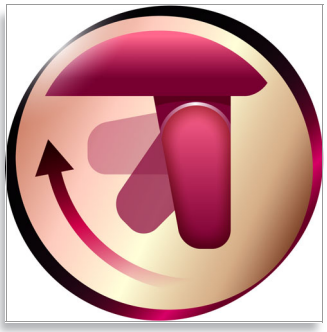


Ionic conditioning enables anti-static drying. Charged negative ions eliminate static hair, condition the hair and smooth down the hair cuticles to intensify the hair's shine and glossiness. The result is smooth and frizz-free hair that shines beautifully.

1600W for gentle drying

This 1600W hairdryer creates the optimum level of airflow and gentle drying power, for beautiful results every day.

Foldable handle



This hairdryer benefits from a foldable handle. The result is a small, compact hairdryer that will pack easily into even the smallest spaces and that you can take virtually anywhere.

Three flexible settings

The speed and heat required can be easily adjusted to create the perfect end result. Three flexible settings ensure precise and tailored styling.

Cool Shot

A must-have professional function for hair stylers. The Cool Shot button provides an intense burst of cold air. It is used after styling to finish and set the style.

Dual voltage

Dual voltage for worldwide use

Specifications

Technical specifications

- Power: 1600 W
- Cord length: 1.8 m
- Color/finishing: black and lipstick red

Features

- Foldable handle
- Cool shot
- Dual voltage
- Hanging loop

Service

- 2-year guarantee

Issue date 2013-04-05

Version: 2.0.1

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